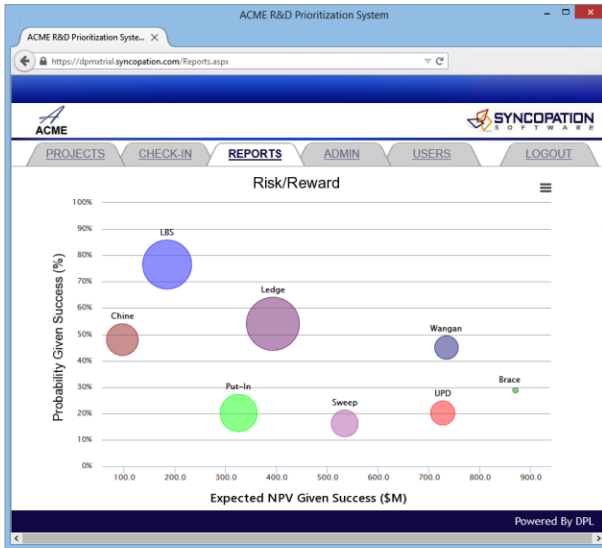


DPMX

AN INNOVATION IN CLOUD-BASED R&D PORTFOLIO ANALYTICS



→ VISUALIZE PORTFOLIO BALANCE

→ RANK PROJECTS BASED ON CAPITAL EFFICIENCY

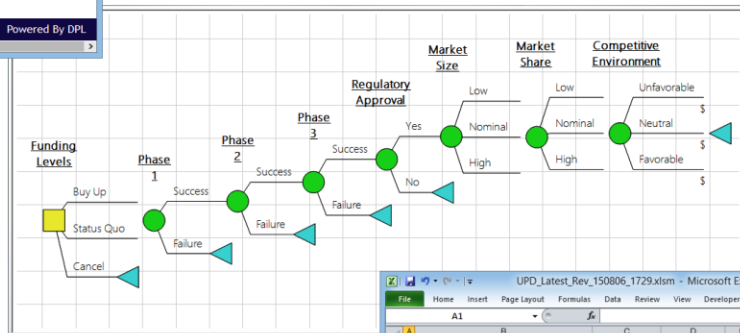
→ COMPLETE SUITE OF OUTPUTS TO BUILD VALUE:

- RISK PROFILES
- PROJECT VALUE RANGE
- TIME SERIES PERCENTILES
- EXPECTED/POTENTIAL VALUE
- USER DEFINED CHARTS AND DATA REPORTS

→ RIGOROUS ANALYTICS BASED ON A INNOVATIVE DECISION ANALYSIS TOOL

→ STANDARDIZED TEMPLATE MODELS WITH FLEXIBLE INPUTS

→ TRANSPARENT, EASILY MAINTAINABLE EXCEL TEMPLATES



Global parameters			
Discount rate	10%		
Start year	2015		
Metrics			
Total value (\$M)	\$298		
Total development cost (\$M)	-\$132		
Input switches			
Develop?	1	Yes	Base Case
Phase 1 success	1	Yes	1
Phase 2 success	1	Yes	1
Phase 3 success	1	Yes	1
FDA approval	1	Yes	1
Market share	2	Nominal	2
Market size	2	Nominal	2
Pricing	2	Nominal	2
Project Data			
Project name	UPD		
Project leader	Jane Doe		
Current phase	1		
Launch year	2024		
Patent expiry	2030		

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Select	Project	Status	Last Modified	Modified By
<input type="checkbox"/>	Put-In	Checked-Out by Tim R. 24-Jul-15 10:29	7/24/2015 10:29:35 AM	Robert B.
<input type="checkbox"/>	UPD	Available	2/9/2015 12:44:23 PM	John D.
<input type="checkbox"/>	Brace	Checked-Out by Tim R. 24-Jul-15 10:29	2/16/2015 3:54:52 PM	Tina L.
<input type="checkbox"/>	Sweep	Checked-Out by Ana V. 24-Jul-15 10:27	2/9/2015 12:44:23 PM	John D.
<input type="checkbox"/>	Ledge	Available	1/20/2015 2:54:02 PM	Tim R.
<input type="checkbox"/>	Wangan	Available	1/20/2015 2:54:03 PM	Ana V.
<input type="checkbox"/>	LBS	Available	1/20/2015 2:54:03 PM	Ivan S.
<input type="checkbox"/>	Chine	Available	1/20/2015 2:54:03 PM	Ivan S.

→ FAMILIAR EXCEL DATA ENTRY AND VALUATION ENVIRONMENT

→ SECURED, CENTRALIZED DATA STORAGE

→ VERSION TRACKING AND CONTROL

→ MULTI-USER WITH ACCESS CONTROLS

→ BROWSER ACCESS

→ YOUR INTRANET OR CLOUD-HOSTED